

Day 1: November 15, 2012

Opening and welcome

The 16th United Nations Road Safety Collaboration meeting was hosted by the World Health Organization in Geneva, Switzerland, on November 15-16, 2012. The objectives of the meeting were:

- To update partners on the progress on the Decade of Action for Road Safety.
- To discuss presentations on the next United Nations Global Road Safety Week (UNGRSW).
- To update partners on funding for the Decade of Action for Road Safety initiatives.
- To provide updates on UNRSC partner activities.
- To discuss current and future activities of the project groups.
- To discuss new member applications and upcoming events.

Participants were welcomed by the Chair, Dr Krug and Co-chair Dr Molnar. The report of the 15th meeting of the UNRSC was adopted by the General meeting.

Progress on the Decade of Action for Road Safety

The Decade remained a key agenda item. Dr Krug provided an update of progress at the global level in the second year of the Decade highlighting the increased attention to road safety, inclusion of road safety on broader agendas such as Rio+20, new funding opportunities for road safety activities, and the publication of the global road safety management standard ISO 39001:2012. He also highlighted the challenges in monitoring the Decade and the lack of appointment of Decade focal points in about half of the countries. He stressed that more needed to be done to meet the Decade goal (Appendix 1).

Dr Molnar provided an update on behalf of the UNECE and other Regional Commissions. Some of the highlights were as follows:

- In the European Region: Cooperation among EU countries and publication of new EU Region transportation statistics by the OECD; UNECE partnership with UNICEF in developing safe schools pilot project to teach children about road safety; and the ECE High-level Meeting on Transport and Health workshop to develop strategies and measures to support environment and health-friendly urban transport.

- In the ESCAP region, focus on data collection, particularly as it relates to black spots, and monitoring targets, highlighting challenges in data collection, the need for capacity building and disseminating good practices for data collection, and need for funding to meet these challenges.
- Development of an implementation workplan for the Decade of Action in the ESCWA Region.

A detailed update of activities in the Regional Commissions is provided in Appendices 2a through 2c.

Mr de la Torre, Sub-Director *de la Agencia Nacional de Tránsito* (a new National Agency for Transit in Ecuador), provided an update of activities in Ecuador in pursuit of the Decade, highlighting the creation of a national security plan, new traffic safety laws enacted in 2011, improved local capacity to improve post-crash response as well as other activities under each Decade Pillar (Appendix 3).

Mr Valmain provided an update of Decade activities in France, highlighting actions taken under each Pillar of the Decade, and the conference on Youth and Road Safety organized by France, Quebec and Belgium in Lyon on 20-21 November as part of the framework of cooperation between Quebec and France to spread the Decade in French-speaking countries (Appendix 4).

Following these presentations, discussions included reference to the need to engage with government officials at a higher level than the level of most national Decade focal points; remind governments constantly of their commitments to the Decade and the Global Plan; and demonstrate the cost effectiveness of interventions. Many noted that there is still much work to do in terms of generating a greater demand for road safety from governments. Still many governments are requesting loans from the multilateral development banks without taking road safety into consideration. Development cooperation efforts of all donor countries should include road safety, and groups such as WHO and the multilateral development banks have an advocacy role in promoting this. There is also the need for a Sustainable Development Goal on safe and sustainable transport. Demonstrating the cost effectiveness of interventions will show governments how such a Goal would be achievable and will rally their support behind it. One participant noted that competition among regions and countries is very useful, and the *Global status report on road safety 2013* can in part serve as such a “report card” for country progress. It was noted by another participant that current austerity measures across the globe harm Decade progress and reporting.

Preparations on the second United Nations Global Road Safety Week

Ms Sminkey gave an overview of preparations for the Second UN Global Road Safety Week to be held 6-12 May 2013 on the theme of pedestrian safety. She noted that attention towards the Decade peaks around these sorts of events, and this will be the next key Decade milestone which involves governments and partners in nearly all countries. WHO’s contribution together with FIA Foundation, GRSP and the World Bank, will be the release of a “manual on pedestrian safety”, as well as an advocacy document based on the manual and a toolkit for organizers. Support to governments will be provided through WHO’s country offices. As Decade secretariat, WHO will develop a standard package of advocacy tools as it

has done for previous global road safety events. To date the Week's global web site contains background information, key messages, rules for a slogan contest, and the form to provide information about the events which are being planned (see <http://www.who.int/roadsafety/week/2013/en/index.html>). Other advocacy materials will be uploaded to the web site as they become available. Social media is being used to promote the week. Ms Sminkey proposed the following as discussion points:

- Major events being planned
- Key materials being developed
- Mechanisms and opportunities to advertise
- Proposals for common advocacy activity
- Engagement with the media
- Technical support to countries

In the discussions which followed, many groups presented their planned activities. These included UNECE's "Outline of a concept for organizing the Global UN Road Safety Week" (see Appendix 5); the European Commission's European Road Safety Day to be hosted in Brussels on 6 May; the Decade Policy and Donor Forum to be hosted in St Petersburg on 7 May; NETS' Drive Safely Work Week, with a focus on pedestrian safety; the International Federation of Pedestrian's European Citizens' Initiative, to garner one million signatures to call for legislation setting urban speed limits at 30 kph; the "Long Short Walk" proposed by the Zenani Mandela Campaign, Make Roads Safe and the Road Safety Fund, as a mechanism for demanding a Sustainable Development Goal on sustainable transport; and Abu Dhabi Municipality hosting an international Road Safety Conference in Abu Dhabi on 12 May 2013. Many other plans were described by members. All groups were encouraged to register their events on the Week's global web site.

Other issues raised during the discussion include the need for a study on the cost effectiveness of road safety interventions; the sensitivity of being perceived as blaming the victim by making pedestrians themselves responsible for the safety of roads, when it is governments as designers of the transport system; the importance of drawing attention both to what does work and equally what does not work in pedestrian safety; providing guidance on pedestrian safety interventions that are not evidence-based so that they are not used as activities; and the wish to broaden the reach of the Week's messages through various social media channels. The notion of promoting a fatality free week, proposed by the European Commission, with the slogan "not one single pedestrian fatality" was discussed, and it was thought that this would be a noble endeavor for a global campaign for the Week, although would require further discussion.

Action items:

- All organizations planning events to register them on the UNRSC website, see <http://www.who.int/roadsafety/week/2013/en/index.html>
- Decade secretariat to discuss further with key partners the idea for a fatality free week and the messaging and tools that would be needed to support this idea.
- Decade secretariat to develop a toolkit for organizers of events.
- WHO, FIA Foundation, GRSP and the World Bank to consider the possibility of releasing the manual on pedestrian safety prior to the Week rather than during the Week .

- iRAP to support study on the cost effectiveness of road safety interventions.
- Shell to provide data on the number of children killed as pedestrians at schools in its area of operation in Nigeria.

Funding for the Decade of Action for Road Safety initiatives

Three updates were provided on the following funding mechanisms:

- The Global Road Safety Facility was presented by Ms Addo-Ashong – The World Bank: The Global Road Safety Facility is a funding mechanism to provide funding for capacity building and technical support for road safety at global, regional and country levels.
- The Road Safety Fund was presented by Mr S. Billingsley – FIA Foundation: Managed by the FIA Foundation and WHO, the Road Safety Fund seeks funding from private companies with a proven track record in promoting road safety. Through their financial contribution to the Fund, contributors become official sponsors of the Decade. The Fund –<http://www.roadsafetyfund.org/Pages/default.aspx> – is used to support road traffic injury prevention programmes in countries and communities, like the helmet for kids programme in Viet Nam funded by Johnson and Johnson (more information available at, <http://db.tt/gL4S19bi>). Appendix 6 provides a list of donors, grantees and programmes funded in 2012. While the Fund has not yielded as many contributions as hoped, several of the world’s leading companies have contributed, and there are a number of leads which are presently being pursued. The Decade Donor and Policy Forum will be a key strategy for bringing in new potential partners. The first open call for proposals in early 2012 yielded too many proposals, and FIA Foundation staff spent a lot of time reviewing proposals of quite poor quality. In 2013 an effort will be made to be more restrictive in terms of the call for proposals.
- The Road Safety Grants Programme and Road Safety Advocacy with National Societies were presented by Ms G. Di Pietro – GRSP: The Road Safety Grants Programme is funded by Bloomberg Philanthropies, and managed by the Global Road Safety Partnership. Giving through this grants mechanism is restricted to RS10 Project countries and its aims in each country. Fewer than expected proposals were received this first year. A total of 13 grants were awarded in 2012. Through this grant mechanism, awardees, which are primarily NGOs, are coached and mentored, in order to develop their advocacy and project management and reporting capacities. As such it is a more intensive effort. Appendix 7 describes funds granted in 2012 under Road Safety Grants Programme and also funding for Road Safety Advocacy with National Societies.

In the discussion which followed several issues were raised. It was noted that while it is great to have these additional funds, we might also as a group work to generate a demand for these funds from governments and their NGO partners, because the demand does not seem to be there at present. Feedback from NGOs on some of the challenges in applying for the grants included: restrictions in use of grant funding, excessive reporting requirements, some NGOs cannot accept foreign funds.

Also NGOs in particular need some support in terms of developing good quality proposals which can be funded. Partners agreed that some of the challenges can be overcome with pre-submission and post-submission workshops to build capacity for advocacy organizations to respond to such grants in future. Several participants volunteered to serve as mentors for training and capacity building in these areas. WHO will follow up directly with mentors identified who could work with the three organizations offering funding to improve the quality of proposals submitted.

Global activities by UNRSC members

Several participants provided an update on activities:

- Global Alliance for NGOs for Road Safety presented by Mr Witte, Amend during which he highlighted the growing number of members, the screening process for NGOs applying to the alliance and demonstrated the Alliances' website, <http://www.roadsafetyngos.org/>.
- 4th Regional Road Safety Forum in Dakar held in Dakar on 20-21 June 2012 was presented by Ms Sarr, LASER International, focusing on new infrastructure and safety of public and private vehicle fleets (Appendix 8).
- Creation of the Ibero-American Road Safety Observatory, a common workspace of knowledge and cooperation on road safety between the 18 member countries, and supported by the "IRTAD LAC Database", a regional database based on the IRTAD model, presented by Ms Feypell, OECD/ITF (Appendix 9).
- World Day of Remembrance, presented by Mr Ramos with this year's theme focusing on Road Safety Management Pillar 1 of the Global Plan for the Decade of Action, including ongoing monitoring and evaluation, through relevant data systems, of road danger, road crashes, and their causes and impact (Appendix 10). Mr Ramos requested UNRSC involvement in setting the theme for the WDR in future and will propose themes for the 2013 WDR to be discussed at the next UNRSC meeting.
- Road Safety Caravane in West Africa was presented by Mr Lieshout (<http://prezi.com/alqr9o20y1-b/road-safety-caravane-in-west-africa/>). The Caravane for Road Safety is taking place in seven countries – Niger, Togo, Benin, Burkina Faso, Ivory Coast, Mali and Senegal, to share experiences and good practices and promote road safety in the West African Economic and Monetary Union (UEMOA) region. More information about the Caravane is available at http://www.youthforroadsafety.org/caravane/carvane_news.

Discussion of current and future activities of the project groups

Ms Murphy presented a brief history of activities regarding the project groups:

- In the 14th meeting of the UNRSC held 15-16 November 2011 in Geneva, the project groups were aligned with 5 pillars of the Decade so that activities are framed around

the activities in the Global Plan for the Decade and charged to developing terms of reference, objectives and work plans.

- In the 15th meeting of the UNRSC held 16-17 April 2012 in Washington, DC project groups under Pillars 2-5 as well as Monitoring and Evaluation and Work Related Road Safety developed documents which were circulated and discussed during the meeting. Additional comments were provided in the General Meeting and taken up during group discussions. (See minutes of the 15th meeting). The Road safety management Chair was agreed upon and terms of reference, objectives and work plans were to be developed later and presented at a next meeting.
- In line with the UNRSC terms of reference, the workplans will be in effect from a period of 3 years from the date of approval.
- It was agreed that the Road safety management project group will continue discussion on their terms of reference, objectives and workplan. Also, the project group on Safer vehicles was to continue discussion on their activities to be carried out in the workplan to be circulated prior to and presented for approval at the next UNRSC meeting for approval.
- Detailed reports of each project group discussion are included in Appendices 11-17.

Decisions taken in the in the General Meeting regarding project group documents were as follows:

	TORs/Objectives	Workplans
Monitoring and evaluation of the Decade of Action for RS	Approved	Approved
Work-related road safety	Approved	Approved
Post-crash response	Approved	Approved
Safer road users	Approved	Approved
Safer roads and mobility	Approved	Approved
Safer vehicles	Approved	Activities to be specified in PG discussion – no decision taken in the General Meeting

New Memberships

The UNRSC continues to grow. Participants also discussed the need to encourage participation by member organization through meeting attendance and other activities of the UNRSC. It was agreed that a proposal for reviewing member participation based on the terms of reference will be discussed at the next meeting of the UNRSC.

New organizations admitted to the UNRSC as members include Fedex Global Citizenship, represented by Mr Smith (Appendix 18) and Abu Dhabi Municipality represented by Mr Al Shamisi (Appendix 19).

International Paramedic, represented by Ms Gainor also applied for membership. While UNRSC members recognized the organization's contributions to the post-crash field, members invited the organization to resubmit their application once they have obtained final legal status as a non-profit organization. The organization was welcomed to continue its involvement in the UNRSC as an Observer.

Upcoming projects/events

Projects announced include:

- Johns Hopkins International Injury Research Unit will launch a training certificate programme in January 2013, see [http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-international-injury-research-unit/training/Courses in Injury Prevention.html](http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-international-injury-research-unit/training/Courses%20in%20Injury%20Prevention.html).
- World Day of Remembrance video was shared with participants, see <http://www.youtube.com/user/videaproject>.
- European participants were encouraged to sign the European Citizen's Initiative "30 kmh – making streets liveable!" campaign, see www.30kmh.eu.

Upcoming events announced during the meeting include:

- Commission for Road Safety meeting next week in London, United Kingdom, during the week of 19 November 2012 to focus on sustainable development goals.
- Nominations may be sent for the 2013 Prince Michael International Road Safety Awards (<http://www.roadsafetyawards.com/nominations/default.aspx>). This year's event is on 11 December 2012, and the South African NGO SADD will receive an award.
- European Union High Level Group meeting in January 2013 in Brussels to agree on new definition for "severely injured" – a report of outcome will be provided at the next UNRSC meeting.
- Transport Research Board 92nd meeting to be held in Washington DC from 13 to 17 January 2013, see <http://www.trb.org/AnnualMeeting2013/AnnualMeeting2013.aspx>
- EMBARK in collaboration with the banks, Transforming Transportation meeting to be held 17-18 January 2013 in Washington, DC, focussing on urban development.
- Federal Road Safety Corp-Nigeria in collaboration with GRSP, International Conference for Africa 17-18 February 2013.
- RTIRN regional training workshop for Latin America, 26-28 February 2013, will be held in Brazil.
- International road safety conference in Sydney on 4-5 March 2013, see <http://www.roadsafety-4conference.com/>.
- Regional minister's meeting in Costa Rica to promote dialogue between Ministers of Transportation on road safety will be held in March 2013 (IADB supported).
- International Road Safety Conference hosted by Abu Dhabi Municipality will be held in Abu Dhabi on 12 May 2013, United Arab Emirates.

- ASIRT annual gala to be held 20 May 2013 in Washington DC, with the theme of pedestrians.
- PRI meeting, 20-21 June 2013, will be held in Kiev and will focus on pedestrian safety.
- Walk 21 Conference 10-14 September 2013 in Munich, see <http://www.walk21.com/conferences/munich.asp>.
- IRF world meeting will be held in Riyadh, Saudi Arabia from 11-14 November 2013, see [http://www.irfnet.org/eventdetail.php?catid=1&id=418&title=IRF World Meeting 2013](http://www.irfnet.org/eventdetail.php?catid=1&id=418&title=IRF%20World%20Meeting%202013).
- World Conference on Injury Prevention, 19-23 October 2014 in Atlanta, Georgia, USA, jointly organized by Johns Hopkins University, Centers for Disease Control and Prevention and Emory University, see <http://www.cdc.gov/injury/worldsafety2014>

Next Meeting and Closing

The following topics were proposed for consideration in the next meeting:

- Include in the agenda capacity development challenges, best practices knowledge sharing and dissemination. It was noted that there are several capacity development opportunities however they are not well coordinated.
- Include a discussion of enforcement activities on the agenda.
- WHO develop a proposal on how to review member participation in accordance with the UNRSC Terms of Reference. It was noted that while the UNRSC terms of reference does specify minimum meeting attendance requirements, members do have obligations with respect to participation. However, there are no procedures in place to alert members do not meet the terms of reference requirements over an extended period of time.
- Provide a minimum of 3 hours for project groups to meet.

Dates and location for the next UNRSC meeting to be held in April 2013 will be circulated. Dr Krug mentioned that the Term of Reference of the UNRSC calls for rotation of meetings between Geneva and the UN Regional Commissions; however, there has been no offer extended yet by the Regional Commissions. During the General Meeting, two offers were extended to host the next meeting:

- Abu Dhabi municipality to host in Abu Dhabi; and
- the Asian Development Bank offered to host it in Manila.

Participants also proposed that given the UN Global Road Safety Week in May 2013 and to allow for more planning time in holding the UNRSC meeting elsewhere, that the spring 2013 meeting should be held in Geneva, Switzerland, and offers for external hosting considered for the autumn meeting. Dr Krug stated that additional communication will be sent to participants regarding proposed date and location of the next meeting.