

15<sup>th</sup> Meeting of the United Nations Road Safety Collaboration  
16-17 April 2012  
The World Bank  
Washington, DC, USA

---

## REPORT

---

### **Day 1: April 16, 2012**

#### **Opening and welcome**

The 15<sup>th</sup> United Nations Road Safety Collaboration meeting, hosted by the World Bank was held in Washington DC, April 16-17, 2012. The objectives of the meeting were:

- To update on the progress on the Decade of Action for Road Safety.
- To update partners on funding for the Decade of Action for Road Safety initiatives
- To discuss presentations on the next United Nations Global Road Safety Week (UNGRSW)
- To discuss project group terms of reference and workplans
- To discuss new members

The meeting was opened by Dr Etienne Krug, WHO-chairman of the Collaboration, Ms Rachel Kyte – Vice President of The World Bank, Mr Jose Luis Irigoyen – Director, Transport, Water, Information and Communication Technologies Department, The World Bank.

Dr Krug commented that there has been a lot of progress since the last meeting at both global and national levels, leading to the new UN General Assembly resolution to be discussed on 19 April by the UN General Assembly. He was pleased with the growing interest evidenced by new membership applications. Mr Irigoyen emphasized that road safety is a top priority and critical development issue for The World Bank and called for continued collaboration to make a difference in road traffic injuries and fatalities. He introduced Ms Kyte who made opening remarks via video as she was unable to attend in person. Ms Kyte highlighted that the economic impact of road traffic injuries is greater than the amount of development aid going to countries and stressed the need for political commitment, knowledge exchange, progress monitoring and advocacy at the country level particularly from civil society to address road traffic safety.

Keynote speaker David Strickland, Administrator of the National Highway Traffic Safety Administration (NHTSA) in the United States, provided an overview of progress in the

country on the Decade of Action for Road Safety 2011-2020. Highlights of his keynote address included:

- the importance of data, behavioural interventions and vehicle technology to road safety; the need to make safety technology more affordable to low and middle-income countries; and the need to focus on improving child safety interventions;
- NHTSA USD 25 million investment to improve data systems and since 2004 new crash dummy testing to understand crash implications on women and children;
- 25% decrease in crash fatalities in the USA and the important role of multi-sectoral collaboration and holistic approach in achieving this;
- the important focus on prevention and inclusion of vehicle technologies in prevention; and
- the need for more flexibility and cultural sensitivity for road safety work to be adaptable in other countries.

The report from the 14<sup>th</sup> UNRSC meeting was adopted by participants.

### **Progress on the Decade of Action for Road Safety**

The Decade was a key agenda item. Dr Krug provided an update of progress at the global level in the first year of the Decade:

- Countries appear to be progressing well on developing plans in line with the Global Plan and more than 100 countries have nominated focal points for the Decade. However, more input is needed on all pillars, including feedback from countries and regions on progress.
- More capacity building on data management to strengthen monitoring and evaluation of road safety activities and implementation of social marketing to strengthen behavioural interventions is happening in countries.
- Financial investment in road safety continues to grow.
- 180 countries have participated in the second Global Status Report on Road Safety survey, 2 more countries from the previous survey.

Dr Krug challenged participants to use the 2-day UNRSC meeting to suggest how their organization can support concrete actions and activities to implement the Global Plan, particularly during the Project Group discussions.

Progress in the UNESCAP Region on achieving road safety goals and targets in Asia and the Pacific Region was presented by Dr Peden on behalf of Mr A. Quium who was unable to attend the meeting (Appendix 1). National Decade focal points, Mr Noble Appiah from Ghana, and Mr Dante Lantin, from the Philippines shared progress and the challenges they face in implementing their national Decade plans.

### **Funding for the Decade of Action for Road Safety initiatives**

Funding for the Decade was discussed with updates from the Road Safety Fund, the Global Road Safety Facility and the Global Road Safety Small Grants programme.

- Mr Saul Billingsley – FIA Foundation, provided an update on the Road Safety Fund’s small grants programme to support activities from low- and middle-income countries that are aligned with the Global Plan. He also presented on the coverage by the Guardian through its new website dedicated to road safety and other development issues (Appendix 2).
- Ms Tawia Addo-Ashong – The World Bank, discussed the Global Road Safety Facility, a mechanism to provide funding for capacity building and technical support for road safety at global, regional and country levels (Appendix 3).
- Ms Gayle DiPietro with GRSP provided an update on the Global Road Safety Small Grants Programme funded by Bloomberg Philanthropies. The first round of the grant will support Nongovernmental organizations (NGOs) and Government-owned nongovernmental organizations (GONGOs) to undertake advocacy activities to reduce deaths and serious injuries resulting from road traffic crashes (Appendix 4).

### **Preparations on the second United Nations Global Road Safety Week**

Ms Laura Sminkey gave a short presentation on a proposal for the Second UN Global Road Safety Week (Appendix 5). In doing so, she reviewed the theme, key message and outcomes and lessons learned from the First UN Global Road Safety Week held in April 2007 for those who were not involved at the time. She drew attention to the mandate in the new UN General Assembly resolution on road safety which invites WHO and the UN regional commissions, in collaboration with other members of the UN Road Safety Collaboration, to organize activities during the Week. The text from the resolution which grants this mandate is as follows:

*“15. Requests also WHO and the United Nations regional commissions to organize activities during the second United Nations Global Road Safety Week, within their resources and with voluntary financial assistance from stakeholders, in collaboration with other members of the United Nations Road Safety Collaboration, to raise global, regional, national and local awareness about road safety issues, with particular attention to vulnerable road users; 16. Encourages Member States, civil society and the private sector to participate in the second United Nations Global Road Safety Week, by hosting national and local events;”*

The theme for this forthcoming Week was decided at the previous UN Road Safety Collaboration meeting held in November 2011, and is “pedestrian safety”. Ms Sminkey suggested dates between the middle of April 2013 until the middle of May, with the following objectives:

- To draw attention to the need for pedestrian safety
- To generate action on measures which work to increase pedestrian safety
- To contribute towards achieving goal of the Decade

In the discussion which followed the presentation, the following issues were raised:

- Regarding the theme, it is important to flesh this out further in terms of key messages. These key messages should focus on walking as inherently safe, and as the backbone of any transport system. They should also link the Week with the Decade and its five pillars, as all five pillars impact on the safety of pedestrians. In addition there should be some emphasis on the need for sustainable urban mobility. Key messages will be developed by WHO and the UN Regional Commissions and shared with members of the UN Road Safety Collaboration for comment.
- With respect to the dates, a proposal was made to hold the Week from 6-12 May 2013, as this week would include the two-year anniversary of the launch of the Decade. These dates will be considered, and the final date will be decided in the coming weeks and communicated to members of the UN Road Safety Collaboration.
- It was determined that no new logo should be developed, as there is still much work to do in terms of promoting the Decade's symbol, however, there may be a need for a slogan. Participants were encouraged to share ideas for slogans should with WHO in the coming weeks.
- Most participants felt that as with the launch of the Decade in May 2011, national events should be favoured over regional or global events. If a global event were to be considered, its objectives would need to be clearly defined and funding would need to be secured.
- It was noted that much work will need to be done in terms of promoting the Week. Governments, Nongovernmental Organizations, private sector, foundations, etc. will be instrumental in this process. Advance information will be sent to countries through the UN system as soon as the date has been secured.
- There will likely only be one meeting of the UN Road Safety Collaboration in November 2012 in advance of the Week during which there can be substantial discussion about it. (The Spring 2013 UNRSC meeting will be too close to the Week). As such discussion about the Week will be a key focus of the November UNRSC meeting.

### **Global activities by UNRSC members**

Several participants provided an update on activities:

- Joining Forces to Save Lives – MDB Project presented by Mr J.L. Irigoyen. The project includes lending for road infrastructure development an improvements and promotion of safer vehicle legislation. There is also an increased focus on integrating a road safety star rating system for infrastructure projects financed by the MDBs.
- YOURS Road Safety Action Kit presented by Mr F. Lieshout – YOURS (Appendix 6), was developed to introduce young individuals and organisations to road safety, particularly youth issues, and to provide the knowledge needed to implement road safety projects.

- Road Safety Management in the BRIC Countries report presented by Mr D. Ward – FIA Foundation on behalf of Dr Michael Sivak who was unable to attend (Appendix 7)
- Working towards safer roads and mobility was presented by Mr H. Dalkmann – EMBARQ (Appendix 8)
- The Software tool for Road Safety Organizations, an integrated reporting system for collecting information and data on road safety from a variety of sectors was presented by Mr J. Goos – PRI (Appendix 9)
- Road accident data recorder, a software programme to help road traffic police collect road crash data and determine crash causes was presented by Mrs S. Rupprecht, IRF (Appendix 10).
- Global Helmet Vaccine Initiative, an Asia Injury Prevention Foundation programme providing motorcycle helmet safety through public awareness, helmet distribution focusing on children, monitoring/evaluation and technical assistance, was presented by Mr G. Craft, GHVI (Appendix 11)
- Sub-Saharan African Transport Policy Program (SSATP), a multi-donor trust fund project to support capacity building and the development of national road safety plans in Africa was presented by Mr J-N. Guillosoou – SSATP (Appendix 12)

### Discussion of Project Group terms of reference and work plans

Ms Evelyn Murphy presented an overview of the Project Groups in the context of the UNRSC Terms of Reference pursuant to which Project Groups can be proposed by any member, with approval of UNRSC General Meeting

Project Groups should have terms of reference, clear objectives and a workplan are limited to 3-year tenure with automatic sunset unless General Meeting continues Project Group subject to review of relevance and efficacy.

Ms Murphy provided a summary of the discussion from the last meeting on the project groups. As reflected in the previous minutes, the project groups changes are as follows:

Old project groups	Proposed project groups
Implementing good practices	Safer road users
Work-related road safety	Work-related road safety <b>(No change)</b>
Infrastructure, mobility and access	Safer roads and mobility
Monitoring and evaluation of the Decade of Action for Road Safety	Monitoring and evaluation of the Decade of Action for Road Safety <b>(No change)</b>
	Road safety management <b>(New project group)</b>
	Safer vehicles <b>(New project group)</b>
	Post-crash response <b>(New project group)</b>

Participants agreed to maintain the project groups as per the 14<sup>th</sup> meeting of the UNRSC and to focus on finalizing Terms of Reference, Objectives and Workplans, and to begin the activities outlined.

Ms Murphy also reviewed with participants that as TORs, objectives and workplans are developed that they should be consistent with the UNRSC objectives according to the UNRSC terms of references.

Participants agreed that the World Bank Global Road Safety Facility, represented by Mr Marc Shotten, will chair the Road Safety Management Project Group, with the Transport and Road Safety (TARS) Research in New South Wales, represented by Ms Lori Mooren, as co-Chair. This Project Group chairmanship had been vacated as the previous chair had changed organizations.

Ms Murphy invited each Project Group chair to provide a brief update on activities since the 14<sup>th</sup> UNRSC meeting and invited participants to provide comments. Below is a summary of the discussions:

#### *Road Safety Management (Pillar 1) Project Group*

This is one of the new Project Groups agreed upon at the last UNRSC (14<sup>th</sup>) meeting. Due to the selection of a new Chair for the Road Safety Management (Pillar 1) Project Group, no draft Terms for Reference, objectives or workplan had been circulated to participants before the 15<sup>th</sup> UNRSC meeting. These were to be further discussed on Day 2.

#### *Safer roads and mobility (Pillar 2) Project Group*

Draft Terms of Reference, objectives and a workplan had been circulated prior to the meeting for the Safer roads and mobility (Pillar 2) Project Group. They included four focus areas: focus 1- successful integration into systems & policies, focus 2 - infrastructure management good practice, focus 3 - 'how-to' tips for road safety solutions in low- and middle-income countries, and focus 4 - engineering capacity-building. Discussions included the need to better integrate safety on infrastructure improvement funding as well as project evaluations. Final comments and changes will be discussed during Day 2.

#### *Safer Vehicles (Pillar 3) Project Group*

Draft Terms of Reference, objectives and a workplan had been circulated prior to the meeting for the Safer Vehicles (Pillar 3) Project Group. Other topics of interest to the Project Group include, UNECE regulations on vehicle roadworthiness, child safety and affordability in emerging markets, counterfeiting of child safety seats and other vehicle features as well as motorcycle helmets, and safety of minibuses and current ongoing work by Global NCAP based Euro NCAP standards.

Mr Ward, Chair for the Project Group acknowledged the comments received from UNECE regarding the draft Terms of Reference, objectives and workplan, particularly as it concerns perceived duplication of activities and emphasized that the Project Group does not intent do duplicate activities. Furthermore, he emphasized that the Project Group

is not a technical group and that its interest is rather to promote visibility of WP 29 and encourage countries to adopt or implement the UNECE regulations.

UNRSC participating countries present who are also members of the UNECE WP 29, (and/or members also of UNECE WP 1 regarding the next group below on pillar 4), proposed to work to help clarify any concerns related to the UNRSC Project Group. Participants also expressed a need for the Project Group to finalize the Project Group documents and move forward on activities. Final comments and changes also taking into account the comments received from UNECE discussed during Day 2.

#### *Safer Road Users (Pillar 4) Project Group*

Preliminary draft Terms of Reference, objectives and a workplan had been circulated prior to the meeting for the Safer road users (Pillar 4) Project Group. However, Ms DiPietro, Chair reported that the draft had not undergone comments or discussion by Project Group members as a whole and therefore more discussion was needed to reach consensus and come up with a final draft. This was to occur on Day 2. It was also discussed that enforcement and social marketing topics need to be reflected in the workplans and activities this Project Group.

#### *Post-crash Response (Pillar 5) Project Group*

Dr Peden updated on the status of the draft Terms of Reference, objectives and a workplan. This is a new Project Group agreed on by participants at the last UNRSC (14<sup>th</sup>) meeting. The main issue discussed was that while there are some post-crash care elements that are promoted such as a one-access universal number, and training courses on providing trauma care, there is lack of specificity as to what “package” to promote globally. The chair also pointed out other organizations in the field need to be engaged in this discussion, including for example the Red Cross and Médecins Sans Frontière. While some input had been received, it was clear that additional discussion and work needed to occur on Day 2 among Project Group members.

#### *The Work-Related Road Safety Project Group*

No change was made in the WRRS Project Group and as a cross-cutting group. Ms Sarr, Chair, stressed the importance of participation from individuals from the other Project Groups to make sure that there is no duplication and that to ensure that WRRS-elements from the other Project Groups are taken into consideration in discussions and activities. Draft Terms of Reference, objectives and a workplan were also circulated to participants prior to the meeting and final input was to be provided on Day 2.

#### *Monitoring and evaluation of the Decade of Action for Road Safety Project Group*

The Monitoring and Evaluation Project Group is also a cross-cutting group and it did not change since the previous UNRSC meeting. Dr Hyder, the Chair reported that the workplan is based on the indicators that were specified in the Global Plan, and welcomed

consideration of any additional indicators from the other Project Groups. However, he also emphasized that the purpose of the Project Group is not to collect new data, but to identify existing reported data that can be used to monitor the Decade of Action for Road Safety.

Participants also identified a need to develop consistency in documents – such as using a common template and identifying overlaps across all Project Groups.

### **New Memberships**

While the discussions of new members to the UNRSC was originally scheduled for Day 2, the first day of the meeting ran ahead of schedule and Dr Krug suggested, and participants and applicants agreed to go ahead and discuss new member applications on Day 1.

Three new members were admitted, unanimously by all current members, to the Collaboration during the meeting: Fédération International de l'Automobile (FIA), Fédération International de Motorcyclisme (FIM) and the Nigeria Road Federal Safety Corps.

### **Day 2: April 17, 2012**

UNRSC members were invited on the second day of the meeting to raise awareness of the UN Decade of Action in the context of Rio+20, and to identify and coordinate activities in order to have stronger accountability for road safety by national governments and international organizations within sustainable development goals. The discussion was co-hosted by Embarq, the World Bank and WHO.

Project groups held discussions on Day 2 of the meeting to discuss and develop a plan to finalize the Terms of Reference, objectives and work plans. Project group chairs reported back to the plenary. See Appendices 13-17 for the summary of the Project Group discussions and decisions.

### **Upcoming projects/events**

Projects announced include:

- More than 100 Nongovernmental Organizations have applied to be members of the Global Alliance of NGOs for Road Safety. The Alliance will be organizing activities over the next 6 months.
- 5000 helmets to be distributed in Haiti by GHVI.
- Johnson & Johnson, in partnership with the Asia Injury Prevention (AIP) Foundation, donated 11,000 safety helmets for children in Vietnam's rural Ha Tinh, Quang Binh, and Dong Nai Provinces as part of the *Helmets for Kids* program.



- ISO 39001 Road traffic safety management system standard, will be published by end of 2012. Already, some countries, e.g. Japan and Sweden, have pilots for application of the standard. Individuals interested in introducing a pilot case can contact directly Peter Hertzal, at the Swedish Standards Institute.

Upcoming events announced during the meeting include:

- 4<sup>th</sup> African Regional Road Safety Forum – 20-21 June in Dakar, Senegal. The themes will be new infrastructures, the role of fleets and occupational safety.
- 11<sup>th</sup> World Conference on Injury Prevention and Safety Promotion – 1-4 October 2012, in New Zealand.
- Association of city majors to hold a meeting in October 2012 in Addis, Ethiopia.
- Asian Development Bank Transport Forum – 5-9 November in Manila
- France-Québec-Belgium meeting to promote road safety in French-speaking countries – 20-21 November in Lyon, France.
- NHTSA- APEC countries data management training – Week of 5 September 2012 in Viet Nam.

## Closing

Mr Irigoyen thanked participants for attending the meeting and continuing efforts to improve road safety and emphasized the importance to use events and UNRSC as a platform to engage countries in road safety activities.

Dr Krug thanked the World Bank for their hospitality in hosting the 15<sup>th</sup> UNRSC meeting and all participants for the constructive spirit of the meeting and summarized the main outcomes of the meeting. He also emphasized that further planning for the UN Global Road Safety Week needs to occur and acknowledged the growing collaboration to work together to improve global road safety.

The **next meeting of the UNRSC** will be held at WHO headquarters in Geneva, in November. Provisional dates of 15-16 November 2012 were proposed.