



Automobile Club d'Italia



# *A Platform for Road Safety Education in Schools*

*Antida Aversa*



La Prévention Routière  
Internationale



الجمعية التونسية للوقاية من حوادث الطرقات  
Association Tunisienne de la Prévention Routière



PRI WORLD CONGRESS & WORLD YOUTH FORUM  
TUNIS 3rd – 7th, MAY, 2017

# Towards a European road safety area: policy orientations on road safety 2011-2020

**TARGET:**  
**- 50% Road Traffic Deaths by 2020**



## STRATEGIC OBJECTIVES:

### 1) Improve education and training of road users

- 2) Increase enforcement of road rules
- 3) Safer road infrastructures
- 4) Safer vehicles
- 5) Promote the use of modern technology to increase road safety
- 6) Improve emergency and post-injuries services
- 7) Protect vulnerable road users

**“The Commission proposes to promote a wider approach and view education and training as an overall process, a lifelong ‘educational continuum’. Interactive methods and the acquisition of autonomy should be encouraged, while taking duly into account the need to keep the cost of the licence at a reasonable level.”**

Communication of the European Commission, COM(2010) 389 final



● POLICY ORIENTATIONS ON ROAD SAFETY 2011-2020



# National Road Safety Plan, Horizon 2020

Ministry of Infrastructure and Transport



## TARGET:

- 50% Road Traffic Deaths by 2020



- 100% Child road deaths
- 50% Motorcycle deaths
- 60% Cyclist deaths
- 60% Pedestrian deaths
- 50% Work-related traffic deaths

## STRATEGIC LINES:

1) Improve education and training of road users



Ministero delle Infrastrutture e dei Trasporti

dipartimento per i trasporti, la navigazione ed i sistemi informativi e statistici  
DIREZIONE GENERALE PER LA SICUREZZA STRADALE

PNSS

ORIZZONTE 2020



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**174.539 road accidents**  
**3.428 deaths**  
**246.920 injured persons**



**2015**

Source: ISTAT-ACI "Incidenti Stradali – Anno 2015"

### Road users most at risk:

#### •Vulnerable road users



#### •Youths



### The most frequent driving misbehaviours:

#### • Distraction



#### • Failure to comply with road traffic precedence rules



#### • High speed





REGISTRAZIONE LOGIN



PIATTAFORMA NAZIONALE EDUCAZIONE STRADALE



HOME

PROGETTI

BUONE PRATICHE

MATERIALI

CONCORSI

NEWS

FORUM



## trasportaci

**TRASPORTACI SICURI – SICUREZZA STRADALE NEL TRASPORTO DEI BAMBINI**

**OBIETTIVI E FINALITA'** Lo scopo dell'incontro è parlare ai bambini dell'importanza dei sistemi di ritenuta da utilizzare quando si è trasportat [...]

## PROGETTI NAZIONALI



### XVII Edizione progetto "Icaro"

Il fenomeno dell'incidentalità stradale ha molteplici cause e conseguenze: sociali, economiche, politiche dal punto di vista della collettività, emotive e finanziarie dal punto di vista del singolo. In questo senso...



### A passo sicuro – Uso corretto degli attraversamenti pedonali

**METODOLOGIA** Per evitare che la trasmissione della cultura sulla sicurezza stradale venga vissuta passivamente, si cercherà di stimolare gli alunni, affinché percepiscano il problema e quindi divengano parte...



### Sulla Buona Strada – ...in bici

Obiettivi: Creare una generazione di cittadini attenti alle

In September 2016, the Ministry of Education, University and Research has presented the National Platform for Road Safety Education, an online portal ([www.edustrada.it](http://www.edustrada.it)) - developed in collaboration with other bodies, including the Ministry of Infrastructure and Transport and the Automobile Club d'Italia (ACI) - aimed at improving road safety education in schools



www.edustrada.it



# What is "edustrada.it" ?

REPOSITORY OF GOOD PRACTICES AND EDUCATIONAL MATERIALS TO BE USED ON LINE

THE PLATFORM ENABLES THE MONITORING OF SCHOOLS WHICH PARTECIPATE IN THE PROJECTS



THE PLATFORM ALLOWS SCHOOLS TO REGISTER AT THE WEBSITE AND INTRODUCE NEW PROJECTS

SOCIAL COMMUNICATION CHANNEL

DISCUSSION FORUM FOR SCHOOLS

"Edustrada.it" is dedicated to inform schools of all levels about road safety education initiatives carried out by public institutions and by other organizations working in this field. The platform enables the collection and exchange between schools of information and educational contents with regard to road safety, accident prevention, respect of road traffic regulations and sustainable mobility



Schools registered: 1.113



Users: 13.500



Registered Users in the Forum: 1.117



## ACI STATUTORY TASKS:



## Automobile Club d'Italia

- A NON PROFIT PUBLIC BODY
- A FEDERATION OF 106 LOCAL AUTOMOBILE CLUBS
- ACI REPRESENTS AND PROTECTS THE INTERESTS OF ITALIAN MOTORISM, PROMOTING ITS DEVELOPMENT THROUGH THE DIFFUSION OF A NEW CULTURE OF MOBILITY
- A GROUP OF CONTROLLED / ASSOCIATED COMPANIES

- To study motoring issues, advance proposals and give advice on request from the Authorities aiming at the promotion and development of motoring
- To spread a car culture in line with the principles of environmental protection, a sustainable development, and safety
- To cooperate with the Authorities to the development and organisation of the mobility of persons and goods, to develop and improve the road network, the road signs system and road assistance services
- To promote and foster development of internal and international motor tourism
- To promote and organise motor sport activities
- **To promote the education of car drivers and road users aiming at road safety**
- To devise assistance schemes to facilitate the use of motor vehicles

The Road safety education is the mission of ACI.

Since the years '50 ACI has carried out many publications on the issue of road safety, addressed to schoolchildren of all levels.

In 1981, ACI tested some pilot projects (with the approval of the Ministries of Education and Public Works) for the introduction of road safety education in schools.

In 1982, ACI proposed a popular initiative law aimed at teaching road safety education in schools of all levels.

Since 1993, when the new Highway Code imposed the introduction of road safety education in all schools, ACI has started to collaborate with the Ministry of Education in the set up of the road safety education programs, predisposing appropriate programs and texts for teachers.

The cooperation between ACI and the Ministry of Education it is confirmed by the recent memorandum of understanding in which the Parties agree that the Ministry of Education will make use of the ACI for the provision of appropriate programs to be carried out as compulsory work in schools of all levels. For this activity, ACI uses the local Automobile Clubs.

Teachers can contact the Automobile Clubs and request the cooperation in the implementation of joint initiatives.





**Educational material provided by ACI**



The Safety of Vehicle and Road

The effects of driving distraction

Mopeds, quadricycles and rules for new drivers

Alcohol, drugs and vehicle driving

Fit2drive

Vulnerable road users: pedestrians and cyclists

New technologies and adequate driving styles

Safe Bike - Tips for the responsible use of bicycles on the roads

Walk Safe - Proper use of pedestrian crossings

TrasportACI sicuri - Road safety in the transportation of children



**Road safety education means to increase young people's awareness of the dangers of misbehavior.**

**Educators, parents and institutions have the task of giving young people the TOOLS needed to develop a strong civic consciousness, leading to RESPECT the rules and IMPROVE AWARENESS of their limitations.**

# Thanks for your attention

